

# A Deck About Decks

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Deck design service by Column



You're not a designer, and templates don't cut it. Your deck looks cluttered or amateurish.

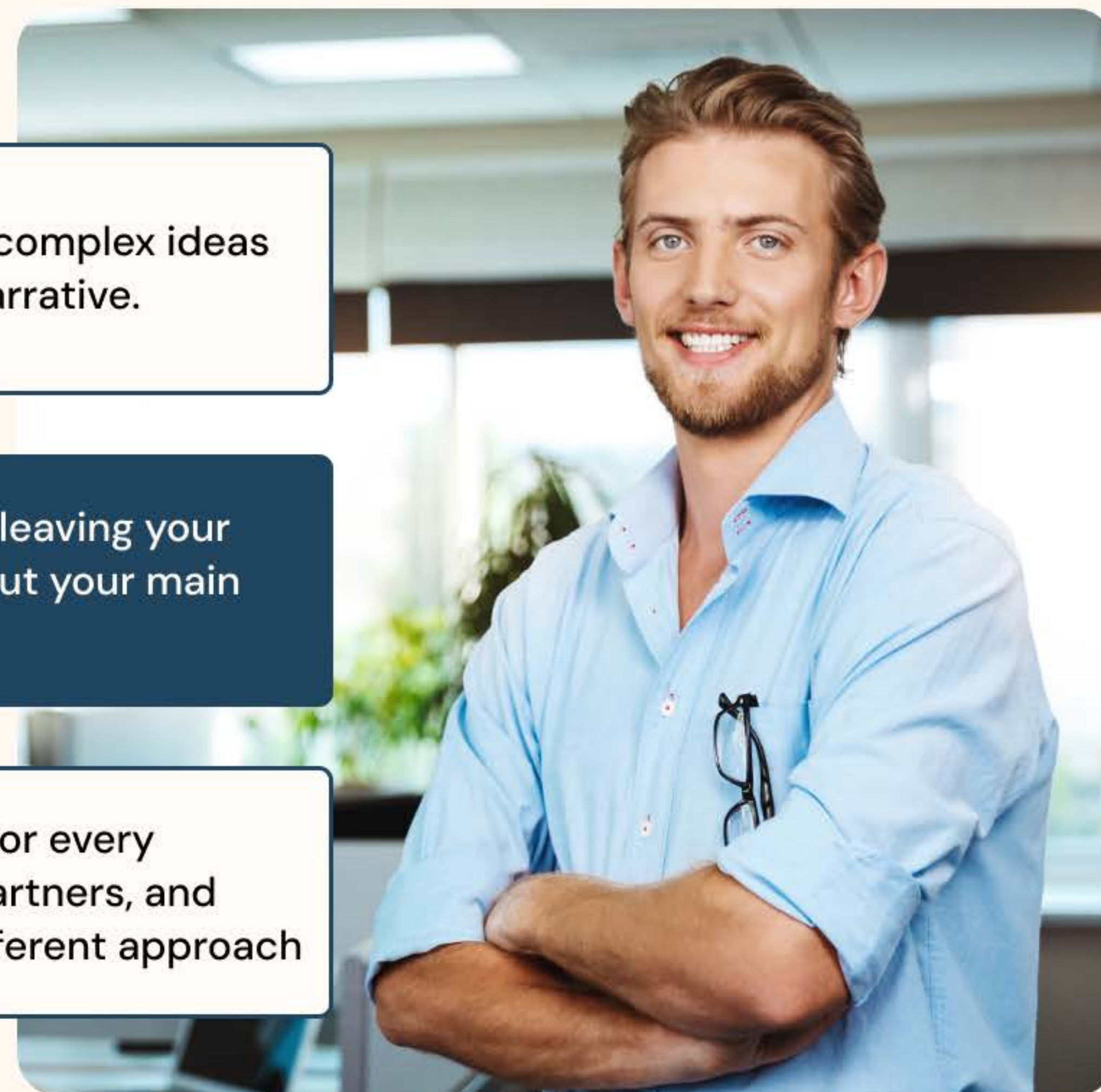
Between your work and everything else, finding time to create a deck feels impossible.

Striking the right balance between too much and too little info is harder than it sounds.

It's tough to distill your complex ideas into a clear, engaging narrative.

The key points get lost, leaving your audience confused about your main value prop.

One deck doesn't work for every audience — investors, partners, and customers all need a different approach







01

A professional, polished deck makes **your audience take you seriously.**

02

It tells your story in a **simple, impactful** way that sticks.

03

Great design **holds attention**, making your message stand out.

04

A strong deck **increases your chances** of winning the funding, partnership, or sale.

05

**Streamlines your pitch**, helping decision-makers get to "yes" faster.

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## TITLE SLIDE

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- Nulla porta, arcu id euismod dictum, nunc elit molestie orci, eget molestie lacus.
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You could use PowerPoint or Google Slides,

but here's why that falls short:

**01**

Most decks look the same — you need something unique to capture attention.

**02**

Templates leave you with generic, cluttered slides that distract from your message.

**03**

We design decks that reflect your vision and brand, not something anyone could pull off the web.

**04**

We make sure every design choice supports your message





A visually striking, on-brand, and polished deck.



A clear narrative that flows smoothly and captivates your audience.



Save time while we handle the entire deck creation process.



Consistent & clear messaging across all slides, leaving your audience with no doubts



Complex data broken down into digestible, powerful points.



Customized to investors, partners, or customers.



- ✦ 15 skilled writers and designers from around the world, ensuring a global perspective
- ✦ We specialize in helping founders impress prospects and win deals.
- ✦ A fully remote team offers fast turnarounds across time zones.
- ✦ Our decks have secured funding, partnerships, and sales for founders in multiple industries.





From the first call to final delivery, here's how we work with you:

Step	Timeframe	Description
Discovery call	1 day	Understand your vision, goals, and audience.
Initial concepts	3 days	Present initial design concepts and narrative flow.
Revisions	2 - 4 days	Incorporate your feedback and refine the deck.
Final delivery	2 days	Deliver the final, polished deck.
Total timeline	7 - 10 days	From start to finish, depending on revisions.






## Simplifying complexity

Helped a SaaS founder distill technical ideas, closing a seed round in weeks.



## Making an impression

Reimagined a healthcare startup's deck, landing partnerships with major hospitals.



## Saving time and winning

Delivered a deck in days for a fintech founder, securing \$2M in funding.



## **Complimentary Consulting Session**

We'll help you get clear on your deck's messaging over a 45-minute call

## **30 Days Unlimited Revisions**

Enjoy unlimited revisions for 30 days after delivery, ensuring you're 100% satisfied



Ready to wow prospects  
with a great deck?

Get in touch: [mo@columncontent.com](mailto:mo@columncontent.com)